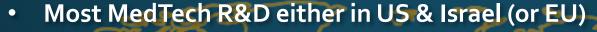




# Global MedTech – India Perspective



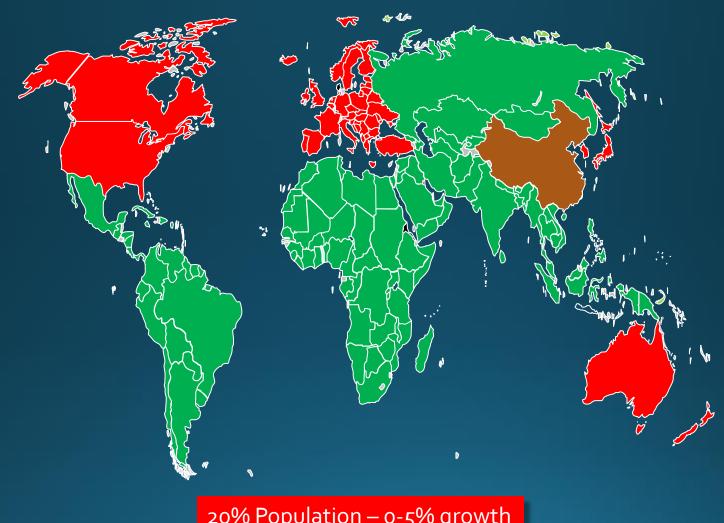




- Externally funded VC/PE/Others short term exit strategy
  - Patience decides fate of the technology high failure rates
- Poor links to vertical integration manufacturing, clinical research & regulatory & eventually commercialization
- The path to commercialization long drawn, expensive
- No focus for the large population; bottom of the pyramid markets

# Consider A Bi-Chromatic View...





20% Population – 0-5% growth

80% Population – 15-25% growth

### Indian Healthcare – Critical Success Factors



#### Consolidation in Services

- Growth of 3° Care Hospitals
- Private public partnership
- Penetration of Health Insurance

#### Saturation in Pharma

- 40,0000 pharma bulk drug/formulations mfg. units
- Dominion of generics

### Commitment in Medical Devices

- Absence of domestic large organized players
- Lack of long term vision and commitment to the industry
- High import costs leading to increased treatment costs
- Absence in high-tech local R&D and manufacturing
- Lack of commitment to education of care providers









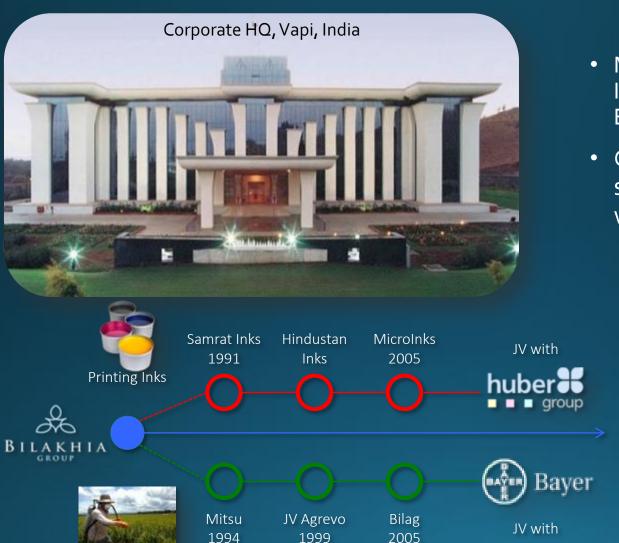
- Focus on indigenous R&D and bring novel, latest treatment options to Indian patients first.
- Generate strong intellectual property to bring India on global innovation map.
- Manufacture high quality products by leveraging economies of scale and contribute in bringing down treatment costs.
- Creation of a new employment sector providing job opportunities and grooming talent for medical device manufacturing and R&D.
- Creation of dedicated training and education forum for Doctors, Paramedics and Healthcare Professionals.
- Build strong export platform there by contributing to country's economic growth and stability.





## Bilakhia Family – Background & History





Pesticides (Agrochemicals)

- Meril is founded by a large Indian business family – The Bilakhia Group
- Group has a history of successful partnerships with MNCs
  - Strong R&D base
  - Large scale manufacturing
  - High quality culture
  - Ability to bring down the costs
  - Global market presence
  - Commitment to partners& stake holders

### Bilakhia Family – Future Directions







### M3 Investments

Value Investment Group

- Pharmaceuticals
- Banking & Finance
- FMCG
- Specialty Industries

#### Meril

- Meril is a global medical device/technology group with > 100 technologies
- Established since 2007, today
   Meril is in >100 countries, with
   >4,000 employees



### Maa Foundation

Knowledge is growth

- Not for Profit Organization
- Brings schools to villages
- Supports 250 schools, > 10,000 students

### Meril – Broad Operational Canvas





- Devote resources on R&D of super specialized, next generation cardiovascular technologies.
- Deliver high quality at affordable costs.
- Dedicate efforts for training & education
- Serve the population with anthropomorphically designed, dedicated orthopedic solutions.
- Invest serious time on patient awareness & training surgeons
- Work with technologies fundamental to medical practice.
- Train & educate young fellow & paramedics.
- Provide high quality, made in India surgical solutions.
- Serve the health-care set up at genesis of disease.
- Bring affordable, high accuracy diagnostics to smallmedium size path-labs.
- Enable faster diagnosis & facilitate preventive diagnostics.

### Meril's DNA & Business Verticals



### Meril's DNA











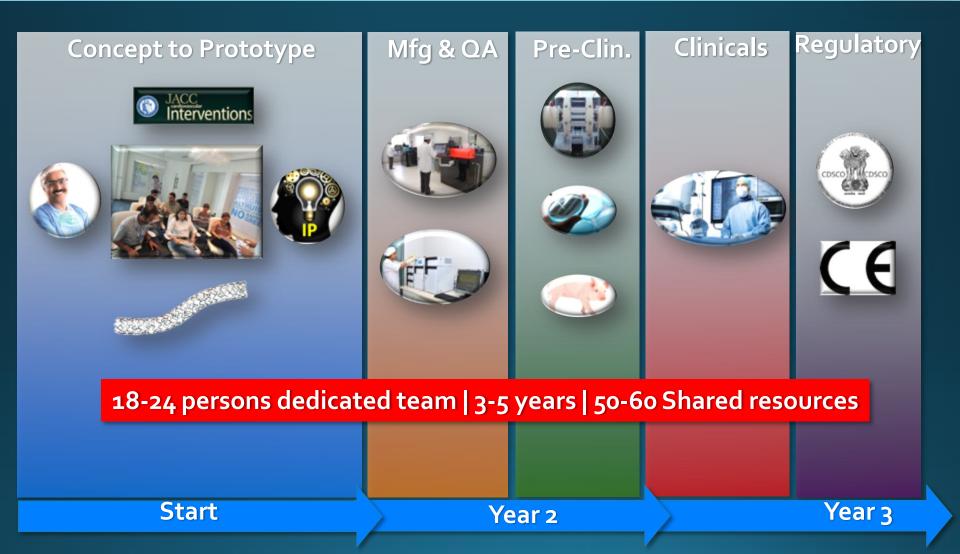
Vascular Interventions 24 Product Families	Orthopedics 10 Product Families	EndoSurgery 30 Product Families	In-Vitro Diagnostics 45 Product Families
Cardio Vascular	Total Knee Replacement	Sutures	Analyzers
Peripheral Vascular	Total Hip Replacement	Staplers	Reagents
Neuro Vascular	Robotic Surgery	Surgical Adhesives	Biochemistry
Structural Heart	Trauma Implants	Hernia Repair	Hematology
Heart Failure	ENT	Women's Health	Immunology
			Rapid Test & POCT

> 100 Technologies

Covid-19 Test

# Meril – R&D Philosophy





 In-house R&D, Large scale, ultra-modern manufacturing dedicated to manufacturing and R&D of Cardio-Vascular, Orthopedics, Endo-Surgery & In-Vitro Diagnostics









### Meril – Clinical Research & Regulatory

#### Clinical Research Bandwidth

Business Unit	Complete+ Ongoing Clinical Trials	# of Subjects
CardioVascular	30	12,827
Orthopedics	15	6909
EndoSurgery	18	2250
Diagnostics	10	2000

- 140+ Clinical Trials (RCT + Registry) = 23,000 Subjects India + RoW. 100+ Publications
- Large team of 80 experts in-house study design to publication
- Strong focus on generating clinical evidence and ensuring proper publication
- Engage Physicians in registries and RCTs to establish strong scientific evidence

#### **Regulatory Bandwidth**



100+ Professionals



Deep Understanding



3000+ Approvals



100+ Countries



+ Documentation

#### Meril

### ACADEMY

- CME accreditation from Medical Council of India (MCI) for all courses
- Dedicated live case transmissions for Ortho, Cardio, Surgery on regular basis
- Targeted 10,000 HCP for educational programs
- Large auditoria >750 seating capacity
- 6,000 doctors participated <15 months</li>
- 1,500 employees trained













### Meril – A Decade



#### Meril – Progress Report

- >100 product lines
- Business in 100 countries
- 55% revenue exports ♠
- 40% growth YoY
- 4,000 employees
- DCGI, CE, USFDA, CFDA, KFDA, ANVISA, INVIMA, Russia MoH, TGA, Canada, PMDA Japan
- 100% subsidiaries USA, Germany, Brazil, Turkey, China, Russia, South Africa, Bangladesh, Australia
- Strong distribution system Lat Am, EU, Russia & CIS, MEA, SEA & APAC



Global med-tech hub for high tech, high quality, next generation technologies

### Meril – Making India Proud



- India Medical Devices
   Company of the Year Award.
- India Medical Devices Export Company of the Year Award.
- Promoting the country's flagship philosophy of "Make in India".

No. 35022/12/2016-IC Government of India Ministry of Chemicals & Fertilizers Department of Pharmaceuticals

By Speed Post

Shastri Bhawan, New Delhi the 31st January, 2017

To.

Shri Dinesh Jain,
Company Secretary,
M/s Meril Life Sciences Pvt. Ltd.
Bilakhia House, Survey No. 135/139, Muktanand Marg, Chala,
Vapi-39619, Gujarat
Email:- askinfo@merillife.com

Subject:- 2<sup>nd</sup> India Medical Awards

Sir.

I am glad to inform you that this Department has decided to confer the 2<sup>nd</sup> India Medical Awards in the following Categories to your company:-

- a) India Medical Devices Company of the Year Award
- b) India Medical Devices Export Company of the Year Award
- The Awards will be conferred by Shri AnanthKumar, Hon'ble Minister (Chemicals & Fertilizers), Government of India on 11th February 2017 at 6:00 PM at Bangalore International Exhibition Center, Bengaluru during the currency of India Pharma 2017 and India Medical Device 2017.
- The Chairman/Managing Director/Chief Executive Officer are requested to receive the Award on 11<sup>th</sup> February 2017. The details of the recipient(s) may be conveyed (email-uspi3-pharma@nic.in, kamal.bhardwaj@ficci.com) in advance to enable this Department to make suitable seating arrangements.
- The Chairman/Managing Director/Chief Executive Officer are also invited to attend the Inaugural Session, CEOs' Roundtable, International Regulators Meet etc., scheduled to be held on 11-12, February 2017 during India Pharma 2017 and India Medical Device 2017. A copy of the programme is enclosed.
- You are also requested to put your pavilion at the India Medical Device 2017.

Yours faithfully

(Raj Kumar)
Under Secretary to the Govt. of India
Tel: 23071162
Email:- uspi3-pharma@nic.in

### Meril – Global Recognition





2011 – Freedom Knee



Product Differentiation Excellence Award in Knee Joint Replacement Market for "Freedom Knee"



#### FROST & SULLIVAN

Emerging Medical Technology Company of the Year



Annual India
Healthcare Excellence
Awards 2015

#### 2016 – BioMime DES

BioMime - Sirolimus Eluting DES

FROST & SULLIVAN

2016 PRACTICES

INDIA CARDIAC STENTS COMPANY OF THE YEAR

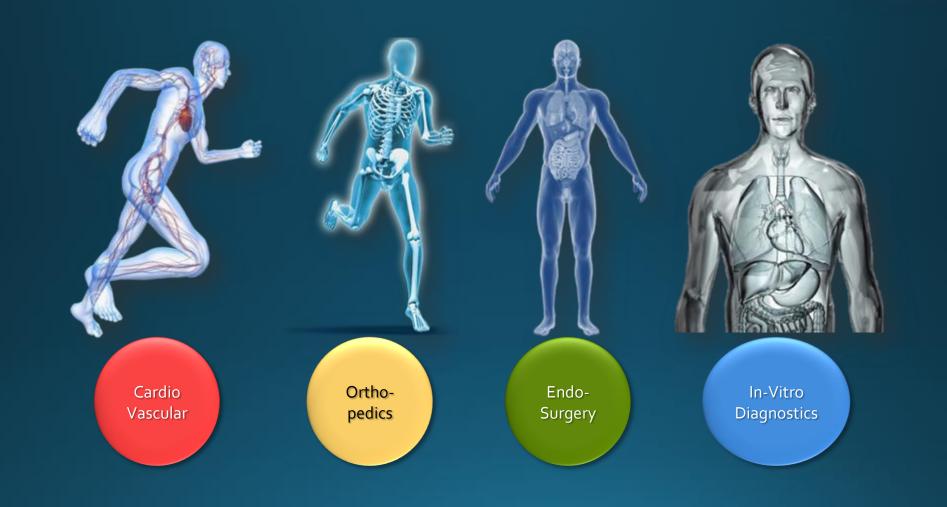
### Poised to Serve Global Med-Tech Needs





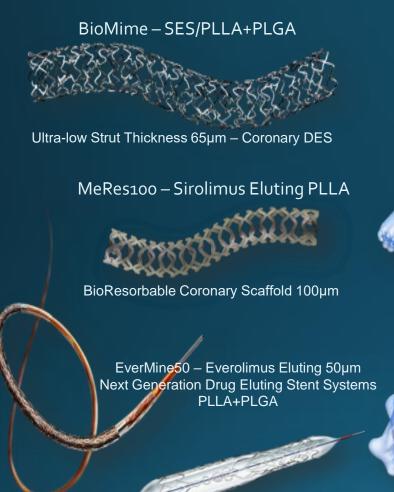
# Meril – Technology Parade





### Meril – Cardio Vascular Portfolio



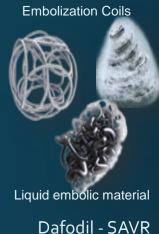




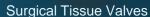
Floret - BRO



Myval - THV











BioMime Branch - SES Sirolimus Eluting Dedicated Side Branch DES

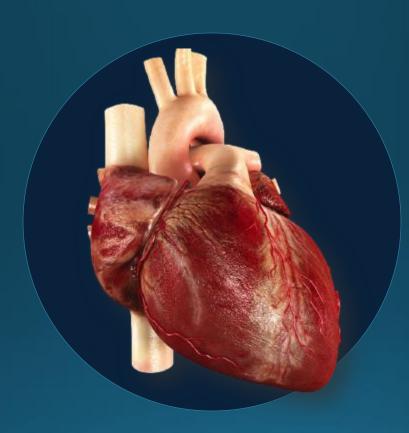
# Heart Disease – Major Conditions

Cardiac Rhythm Management#

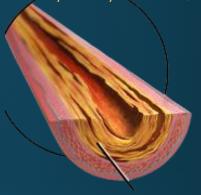


Heart Valve Replacement & Repair

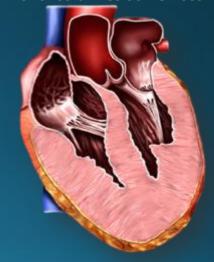


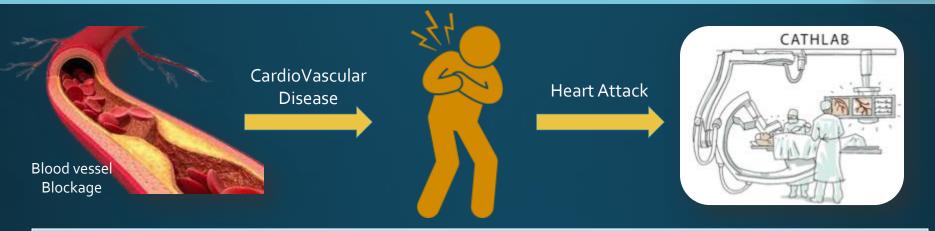


Coronary Artery Disease (PCI)

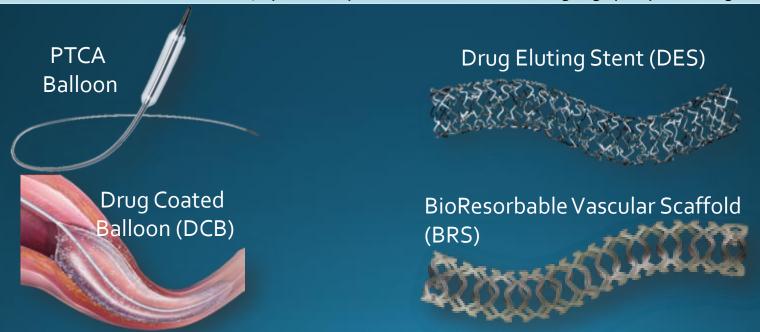


Heart Failure Ventricular Assist Devices



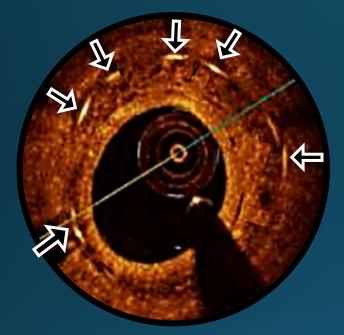


In Addition to Medical Treatment, Options to Open Blocked Blood Vessels Using Angioplasty & Stenting



One in 4 deaths in India are now because of CVDs with ischemic heart disease and stroke responsible for >80% of this burden. https://www.ahajournals.org/doi/epub/10.1161/CIRCOUTCOMES.118.005195

### Permanent Metallic Stent



### Uncaged Vessel with BRS



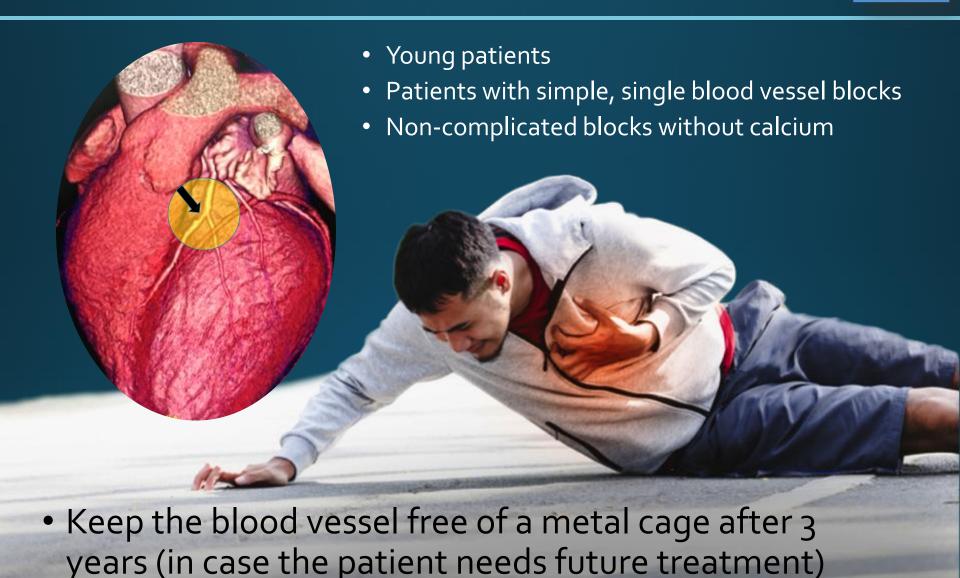
- Globally > 6mio patients receive a metal alloy based Drug Eluting Stents (DES) per year
- 6-10% patients may have re-narrowing of stented segment and need to undergo repeat angioplasty after 1 year
- Blood clot formation is also likely in the stented zone over a period of 3-5 years in 3-5% patients
- It is desirable to have the stent fully degrade once its primary role in angioplasty is complete
- Polymeric stents hold the promise of treating blocked blood vessels and completely degrading in 2-3 years leaving the blood vessel free of any foreign implant & thus any possible side effects

- Meril has indigenously developed a next generation fully biodegradable scaffold (stent)
- MeRes100 is made of biodegradable polymer PLLA (Poly Lactic Acid)
- After implantation in blocked blood vessel, MeRes100 BRS degrades in 2-3 years



- MeRes100 BRS has been well studied in two clinical trials across India and Globally
- MeRes100 BRS had high degree of success with < 2% patients requiring repeat angioplasty over 3 years and none of the patients (0%) had a blood clot over 3 years.
- MeRes100 BRS is approved by CDSCO, India and is also CE marked in Europe

### Who May Benefit from MeRes100 – BRS?



### Valvular Heart Disease – Conditions

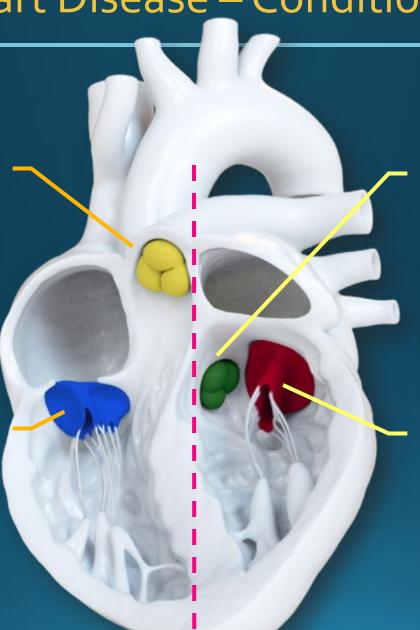
#### Right Heart Valves

#### Pulmonary Valve Disease

- 8-12% of general population
- Commonly seen in young kids

#### Tricuspid Valve Disease

- 10% of general population
- Progressive heart failure



#### Left Heart Valves

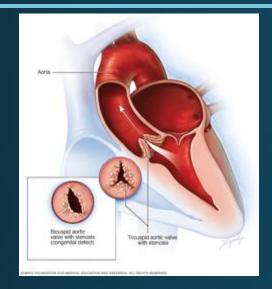
#### Aortic Valve Disease

- 5% of elderly population
- 50% patients die in 3-5 year

#### Mitral Valve Disease

- 10% of general population
- Progressive heart failure

# Aortic Valve Disease – Symptoms



Murmur

# Fainting



**Chest Pain** 

Breathlessness

### Severe Aortic Valve Stenosis (AS)

#### 5% of Elderly Population >70 years

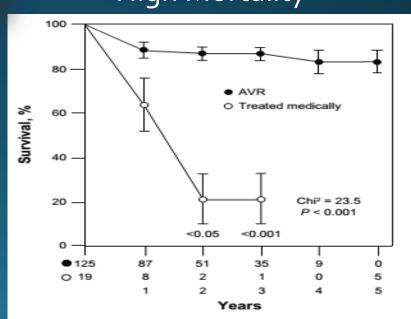


Demographics	Numbers	
Indian population	1.35 bio	
Potential population with AS	300,000 patients	

### **Poor Prognosis**



**High Mortality** 



### Aortic Valve Replacement – Treatment

#### Surgical Aortic Valve Replacement (SAVR)

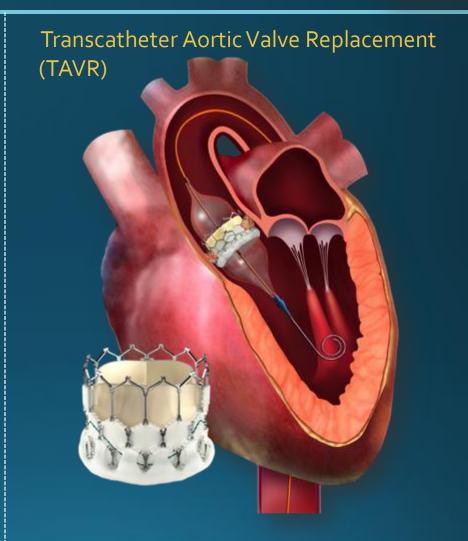




Mechanical Bi-Leaflet

Surgical Tissue

- Open heart surgery
- 5-7 days for patient to get discharged

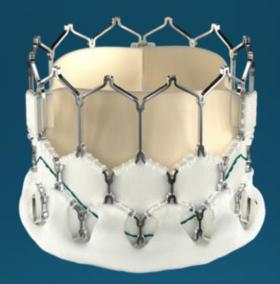


- Heart Valve replaced like angioplasty
- 2 days for patient to get discharged

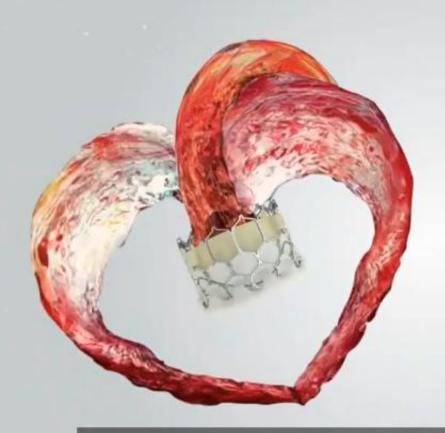
# Myval – Transcatheter Heart Valve



- Meril has indigenously developed Myval Transcatheter Heart Valve (THV) technology
- TAVR /TAVI procedure is simple and effective way to replace diseased aortic valve using the techniques similar to Angioplasty & Stenting
- Procedure can be done under local anesthesia and without invasive surgery



- Myval THV has been successfully studied in clinical trial. Patients receiving Myval THV had low complications and side effects. 4800 Myval THV implanted globally.
- Meril has strong commitment towards technology education for doctors and for patients
- Myval THV has been approved by CDSCO, India and is also CE marked for Europe



# TAVR

- Non Surgical
- Latest technology
- No general anaesthesia required
- No heart-lung bypass machine required

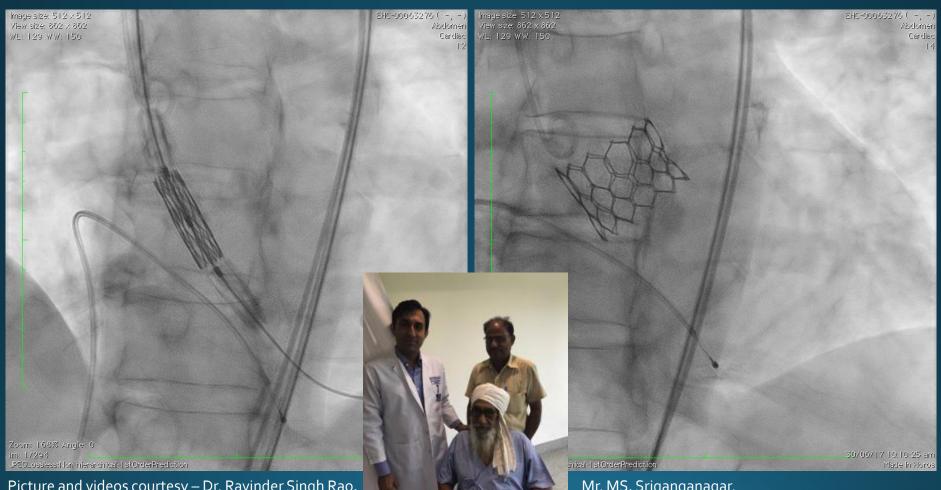
TAVR an alternative to surgery, TAVR is the latest technology in which the patient may be placed under anesthesia or just sedated.

# MyValTHV Deployment



### Precise placement & deployment

### Final – Deployment



Picture and videos courtesy – Dr. Ravinder Singh Rao, Jaipur, India

Mr. MS, Sriganganagar.
Celebrating life >4 years post Tx

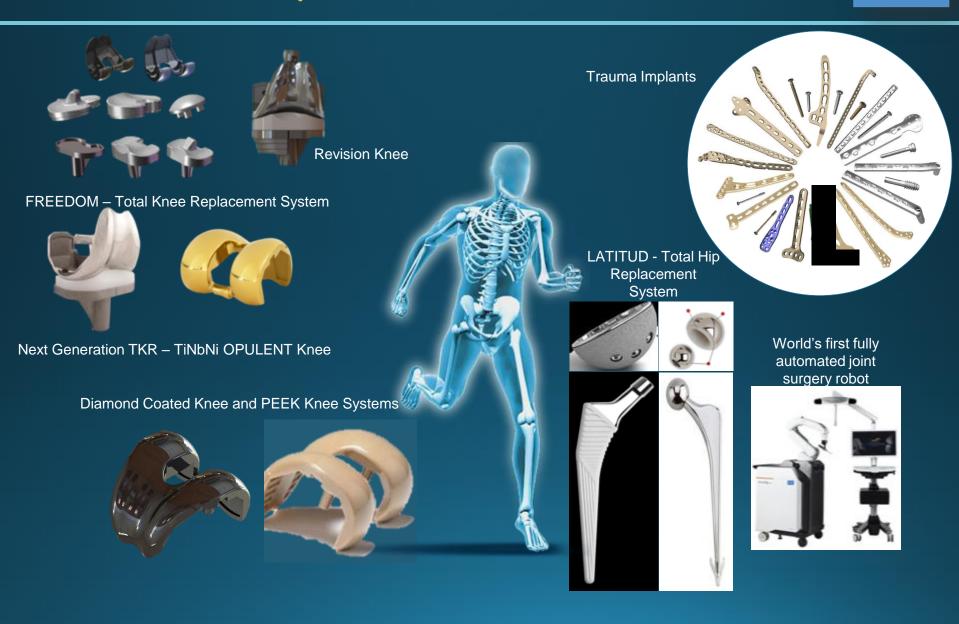
# Myval Patient Testimonial



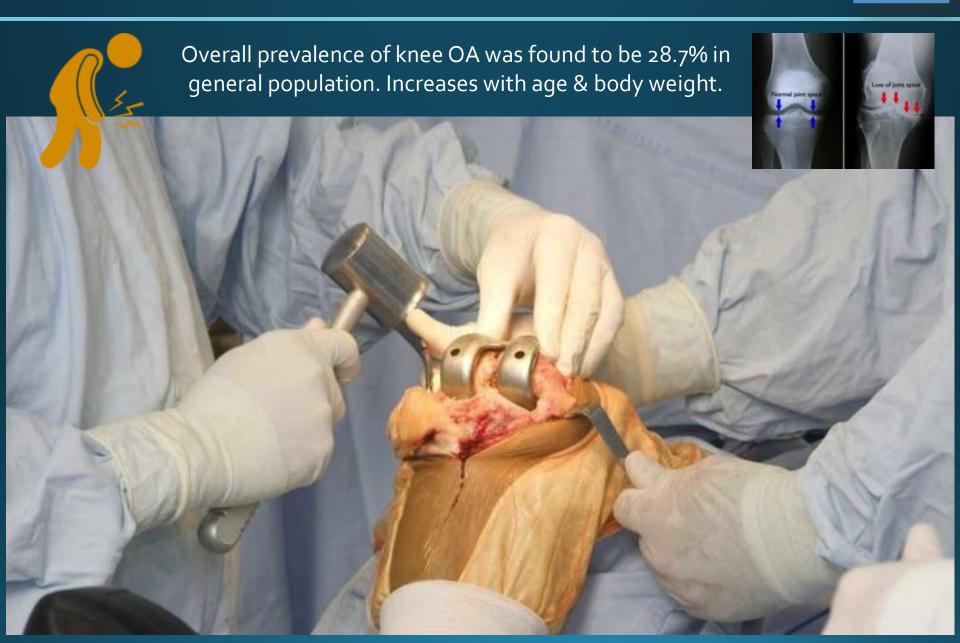


Click on the picture to view video

## Meril – Orthopedic Portfolio







#### Freedom Knee / DestiKnee



- Freedom Knee is indigenously developed by Meril
- Specially designed for conservation of bone
- Provides high flexion which allows maximum range of motion
- High procedural success rate
- US FDA approved, European CE marked, CDSCO, India approved
- > 200,000 Freedom Knee implanted globally



## Meril – Cuvis Robotic Surgery



Meril-CUVIS Joint® robot system for artificial joint surgery is the most advanced surgical equipment capable of 3D pre-planning, virtual surgery and precise cutting to provide accurate surgical outcomes.

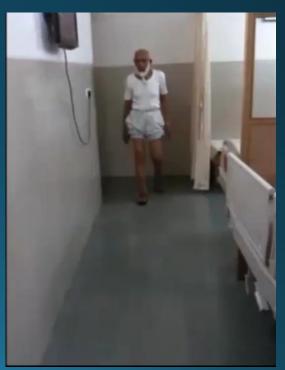
It is a user-friendly surgical robot equipped with state-ofthe-art features ensuring precision and safety during TKR procedures.



- Many activities of daily living require flexion beyond 120 degrees and up to 150 degrees in Asians.
- The typical pattern of femoral rollback is increased in deep flexion, as the lateral femoral condyle moves even further posteriorly, increasing the amount of rotation.
- Also the patella clears the femoral groove completely contacting only the femoral condyles.







## Meril EndoSurgery Portfolio



Natural and Synthetic, Absorbable to Non-absorbable







Wound Closure



Hernia Repair Solutions



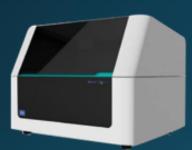
Semi-Auto Biochemisty Analyzer



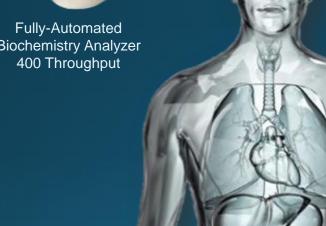
**Biochemistry Analyzer** 400 Throughput



Meriline Reagents



**Fully-Automated** Biochemistry Analyzer 200 Throughput



COVID-19 One-Step RT-**PCR Kit** 



COVID-19 IgG/IgM











HBsAg - Hepatitis B



# Supporting Nation's Fight Against Covid



A vital step in the fight against the pandemic, ensuring early detection, isolation, treatment and tracing, and can accordingly limit the spread of infections.

A heightened demand for more frequent testing across different regions of the country.



An effective solution, which is affordable and delivers results swiftly in 15 minutes, can scale testing.

No specific storage or refrigeration requirements, nor any additional instrumentation, ensuring accessibility to regions all across the country









• COVIFIND COVID-19 Antigen Self-Test is an In-Vitro diagnostics immuno-chromatographic rapid assay kit for the qualitative detection of SARS-CoV-2 specific antigen in nasal swab specimens from symptomatic & asymptomatic individuals.

## CoviFind – Covid-19 Antigen Self Test

Meril





ву М

Meril

COVID-19
ANTIGEN SELF TEST

INFORMATION FOR USE



#### CoviFind – Rapid Antigen Home Test





Rs. 250/Test

1s | 3s | 5s | 25s











